

THE OAKVILLE RANGERS

SPONSORSHIP OPPORTUNITIES

2025-2026 SEASON

JOIN THE ACTION. REACH THOUSANDS. SUPPORT THE NEXT GENERATION.

The Oakville Rangers are one of Canada's most respected minor hockey organizations, with over 3,000 players and three elite tournaments that bring hundreds of teams and thousands of families to Oakville each season. With 65% of teams local and 35% traveling from across Ontario, these events offer unmatched exposure to both community families and out-of-town visitors.

This season, we're inviting local businesses to partner with us—to be seen, get involved, and make a lasting impact where it matters most: in the heart of Oakville's hockey community.

THE WINTER CLASSIC

The crown jewel of our tournament calendar, the Winter Classic is one of Canada's most prestigious minor hockey events. Over four days, elite teams from across North America fill Oakville's rinks, hotels, and restaurants. For sponsors, it's a premier opportunity to connect with a massive, engaged audience of hockey families. The event also features the Hockey Festival Village at Sixteen Mile Sports Complex, with appearances by the Stanley Cup and a Hockey Hall of Fame exhibit showcasing iconic trophies and memorabilia.

DATES: January 15-18, 2026

AGES: U10-U18

TEAMS: 488

U9 FULL-ICE FACEOFF

Reimagined for 2026, the Full-Ice Faceoff gives U9 players the chance to experience full-ice play in a tournament setting for their first time — a huge milestone for these young athletes. The event brings a festive, family-first atmosphere and offers an ideal entry point for brands looking to support grassroots development and connect with families who are just beginning their minor hockey journey.

DATES: February 13-15, 2026

AGES: U9

TEAMS: 64

2025-2026

TOURNAMENT OVERVIEW

SHRINK THE RINK

Designed for our youngest players, this Family Day weekend event is all about fun, learning, and community spirit. The half-ice format emphasizes creativity, speed, and inclusion, giving kids a chance to shine in a pressure-free environment. With parents, siblings, and extended families filling the rinks, this festival-style tournament is a prime opportunity for brands focused on family, wellness, or early childhood development to make a positive impression.

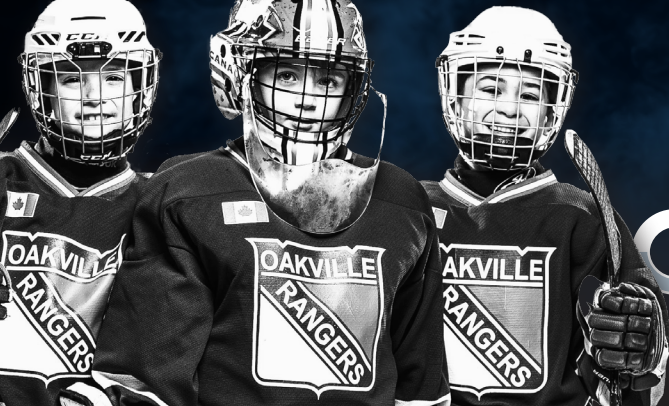
DATES: February 14-15, 2026

AGES: U7-U8

TEAMS: 64



OAKVILLERANGERS.CA



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WHY BECOME A TOURNAMENT SPONSOR.

Sponsoring one of our tournaments is more than just logo placement — it's a chance to connect with thousands of engaged families, support local youth, and build real visibility in the Oakville community. These high-energy events draw big crowds and create lasting memories, offering the perfect blend of brand exposure, community goodwill, and local impact.

PRESENTING SPONSOR

STARTING AT
\$10,000 ea.
1 SPONSOR PER TOURNAMENT

WHAT YOU CAN EXPECT

The Presenting Sponsor package is the highest-profile opportunity available — offering unmatched visibility, branding integration, and exclusive access to the Oakville Rangers' most celebrated events. As the official presenting partner, your brand will be woven into the identity of the tournament itself, from naming rights to in-arena experiences. With industry exclusivity and high-frequency exposure across all touchpoints — online, in-rink, and directly with participating teams.

GOLD SPONSOR

STARTING AT
\$8,000 ea.
4 SPONSOR OPPORTUNITES

WHAT YOU CAN EXPECT

Gold sponsors receive high-impact visibility across all tournaments, with signage in arena lobbies, premium logo placement, and both digital and in-person promo opportunities. Includes booth space at the Hockey Festival Village, Player of the Game naming rights (prelims), website inclusion, one dedicated email per tournament, two social posts, and support for sampling or couponing.

SILVER SPONSOR

STARTING AT
\$3,000 ea.
8 SPONSOR OPPORTUNITES

WHAT YOU CAN EXPECT

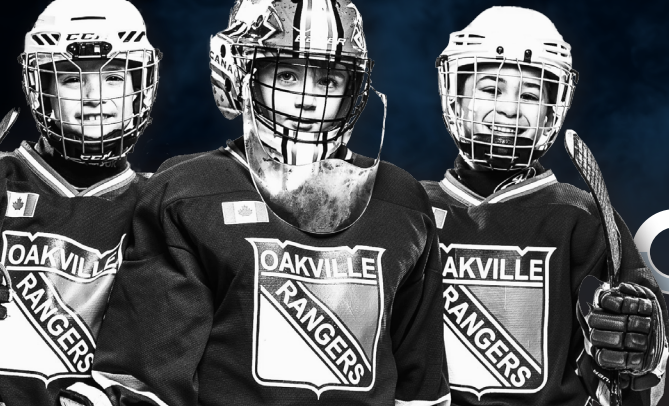
Ideal for businesses looking to support a team or connect with local families, this package offers strong digital, print, and on-site exposure. It includes booth space at the Hockey Festival Village, signage at Sixteen Mile Sports Complex, website presence, and promotional support for sampling or couponing.

FESTIVAL SPONSOR

\$500

WHAT YOU CAN EXPECT

Connect directly with hockey families at our high-traffic, family-focused Hockey Festival Village. Ideal for product sampling, giveaways, or brand exposure, this opportunity includes booth space, signage at Sixteen Mile Sports Complex, website visibility, and promotional support from the Club.



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SPONSORSHIP OPPORTUNITIES

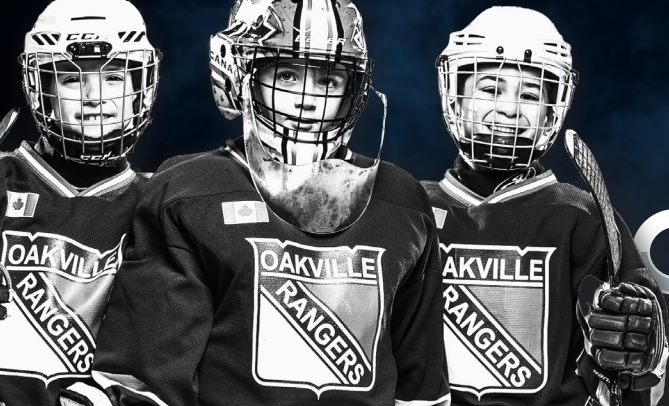
2025-2026 SEASON

TOURNAMENT OPPORTUNITIES.

HIGH EXPOSURE

We offer a range of sponsorship packages to suit different goals and budgets — whether you're a local small business looking to get involved in the community, or a larger brand wanting to make a splash across multiple events. Each package includes meaningful exposure and the chance to be part of an incredible minor hockey experience.

KEY BENEFITS	PRESENTING \$10,000 - \$17,000	GOLD \$8,000 - \$14,000	SILVER \$3,000 - \$5,000	FESTIVAL \$500
3-Year Duration	✓			
Naming Rights	✓	Partial (Prelims)		
Industry Exclusivity	✓			
Logo on Event Logo	✓			
Logo on Winning Team Photo	✓			
Logo on Branded Clothing Giveaways	✓			
Logo on Player of the Game Certificates	Semi & Finals	Prelims Only		
3-Star Naming Rights	✓			
Booth Space at Hockey Festival Village	✓	✓	✓	✓
Opportunity for Interactive Activity, Demos, Contests				✓
Team Bag Insert Opportunity	✓			✓
Sampling or Couponing with Club Support	✓	✓	✓	✓
Feature on Tournament Website Landing Page	✓	✓	✓	
Dedicated Email Blasts	4 Total	1 Per		
Social Media Amplification	4 Posts	2 Posts		
Signage at All Arena Lobbies	✓	✓	✓	
On-Ice Announcements	✓			
High-Profile Presence at Sixteen Mile Sports Complex	✓	✓	✓	✓
Optional Presence at Joshua's Creek & Trafalgar Park				✓



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HOUSE LEAGUE OPPORTUNITIES.

The Oakville Rangers are one of Canada's largest and most respected minor hockey organizations, with over 3,000 players and deep roots in our community. Our House League program runs weekly from October to March. With your support, we can enhance the player experience, improve access to the game, and promote the values of teamwork and development.

KEY BENEFITS	GOLD LEVEL \$15,000+	DIVISION \$3,500	TEAM \$700
Naming Rights	✓ Presented By	✓ Division Naming	
Logo on Jerseys	✓ All HL Jerseys	✓ Jerseys 1 Division	✓ Jerseys 1 Team
Arena Signage	✓ All HL Arenas	✓ Division Arenas	
Website Inclusion	✓ Homepage & HL	✓ HL Section	✓ Team Schedule
Recognition at Opening Day & Year-End Events	✓ + Battle Series	✓	
Social Media Mentions	✓ 3 Features	✓ 1 Feature	✓ 1 Team Post + Photo
Dedicated Email Blasts	✓ 2 Dedicated Sends	✓ 1 Shared Email	
Opportunity for Branded Giveaways (Optional)	✓ Full HL Giveaway	✓ Division Bag Inserts	✓ Team Giveaway

Learn more about our sponsorship opportunities by visiting us online at:

OAKVILLERANGERS.CA/SPONSORSHIP
sponsorships@oakvillerangers.ca

Sixteen Mile Sports Complex
Lower Level, Across from Rink One
3070 Neyagawa Blvd. Oakville, Ontario L6M 4L6